

CHUCK MYERS

objective

Working with an agency that challenges my creativity and utilizing my skills in multimedia as well as traditional print.

skills

Flash, Dreamweaver, Fireworks, Photoshop, Quark, Illustrator, Pagemaker

experience**November 2000 To Present****Williams Whittle Associates**

Alexandria, Virginia

williamswhittle.com

As Senior Art Director I supervised, assigning and assisting the creative efforts of department and freelance staff consisting of graphic designers, copywriters, web designers and production personnel. My position required me to work directly with the Creative Director and account services personnel on a daily basis developing, assisting and maintaining client branding and positioning messages on multiple tiers including: consumer print, internet, direct mail, and POP, and B2B print direct mail and collateral. client contact is routine.

Clients:

Auto Smart Card - Auto

Chesapeake Bagel Bakery - Restaurant

Doctors Community Hospital - Hospital

Historic Jamestowne - Tourism in Virginia

Guardian Realty - Commercial Real Estate

Trusted Choice Insurance Agency - Insurance

Ryan Homes - Real Estate

Van Metre Homes - Real Estate

Precision Tune - Auto Care

Websites

autosmartcard.com

bwtechumbc.com

courtlandhomeslc.com

mapleawnmd.com

trustedchoice.com

williamswhittle.com

woodlandparkapt.com

1990 to 1998**Fraser Wallace Advertising**

Reston, Virginia

In 1990 Fraser Wallace Advertising was still in traditional art. My job was to bring in new

technology to change the way Fraser Wallace Advertising worked. As Art Director I worked with Account Executives from concept through design. My responsibilities included working with photographers, Illustrators copywriters, and the hire of freelancers.

Clients:

Centex Home - Homebuilder

Us homes - Homebuilder

Van Metre Homes - Homebuilder

Hedgewood Homes - Custom home builder

Renaissance Homes - Custom home builder

Avenel - Real estate developer

River Creek - Real estate community

1998 to November 2000**Direct Affect**

Reston, Virginia

Directaffect.com

(Sister Company of Fraser Wallace Advertising) Staying on the forefront of technology I helped build the foundation of a successful web company (Direct Affect). Working as Creative Director with the clients, producing concepts through design. My responsibilities include working with photographers, virtual tours, Illustrators, copywriters, and any multimedia.

Websites

airstonhomes.com

arlingtongateway.com

blairapartments.com

belmont-bay.com

brambleton.com

hfhmv.org

jbg.com

markwinkler.com

towerscrescent.com

towerbuilding.com

1875kstreet.com

1909kstreet.com

waterviewperspective.com

References:

Walter Brown - Creative Director

Shultz & Associates

715-355-6789

Williams Whittle Associates

Rob Whittle - President

703-986-9222